

Caring Cup Challenge

United Way of Horry County is challenging all Horry County schools: primary, elementary, intermediate, middle and high schools to win the Caring Cup. United Way will score each school on Participation %, Increased % Over Last Year, Average Gift, and in case of a tie the amount raised.

Principals receive a packet of United Way materials to use to promote the campaign drive and compete to win the Caring Cup. The Caring Cup will be displayed in the winning school's trophy case for an entire year.

You may be asking why we should participate, well we have several reasons:

- 🏆 Pledging to United Way once a year helps support 45 partners in Horry County
- 🏆 What you give to United Way stays here in Horry County
- 🏆 Bragging rights for an entire year

Now that you know why you should participate, you might be asking yourself how:

- 🏆 Fill out your Employee Pledge Card - Strive for 100% faculty and staff participation
- 🏆 Get your students involved: do a coin drive, bake sales, car washes, etc.
- 🏆 Be Creative!

The Caring Cup helps demonstrate to your students that you care about their community and future!

